

lifeline

Every minute is a lifetime

PUBLIC ACCESS DEFIBRILLATOR

www.LifelinePAD.ca

PRESS RELEASE

(FOR IMMEDIATE RELEASE)

For the second time in less than two weeks a Lifeline Public Access Defibrillator was used on Saturday April 21, 2007 to successfully resuscitate an individual that collapsed while playing recreational hockey in the District of Nipissing.

Mr Glen Arthur from Arnprior Ontario was playing hockey at Pete Pelangio Arena in North Bay, when he suddenly collapsed on the bench. Bystanders, including an off duty Paramedic, rushed to his side. With a combination of CPR and defibrillation with the public access defibrillator, Mr Arthur was conscious and talking when he was transported by Ambulance to North Bay General Hospital.

Lifeline is an exciting and unique partnership between The North Bay Professional Paramedics Association and the District of Nipissing Social Services Administration Board.

The project, entitled "Lifeline - Every Minute is a Lifetime", places public access defibrillators (PADs) in community centres and high traffic areas in the Nipissing District. Since February 2005, 17 locations have been equipped under the Lifeline Project with the grateful assistance of several local sponsors, The Heart & Stroke Foundation of Ontario and the Heart and Stroke Chase McEachern Tribute Fund.

Not only does the project place a PAD on the site, it also includes training the employees on it's use and DNSSAB and local EMS take care of long term maintenance of the units.

The installation of the PADs, purchased through a local company, HeartZAP Services Inc, includes a 2 stage alarm process. The PADs are mounted in a metal cabinet and when the cabinet door is opened, an audible alarm and red light are activated. The alarm is two fold, as it warns others that there is a medical emergency in the vicinity and it deters vandalism. Once the PAD unit is removed from the case, a second alarm is activated at the True Steel alarm monitoring station and the Emergency Services are contacted immediately. The NBPPA still advises the public to call 911 in an emergency, which provides additional information to the responding emergency personnel including the exact location of the patient.

The Lifeline project is unique in that it is the first PAD project that relies solely on fundraising. Other PAD projects, such as those located in Ottawa, Toronto and Calgary, are city funded.

For further information please contact Jean Guy Belzile, 474-2151 ext 316.



Marc Picard
Chairman
Lifeline



When all is said and done, every minute is a lifetime, and every Lifeline is an opportunity to help others, and yourself.

NBPPA (Lifeline)

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North Bay Professional
NBPPA
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